



MOMENTUM



SHREE BALAJI CORPORATION

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Avon opens first Flagship Store Avon square in Jaipur



CMD'S MESSAGE

Avon Cycles started its journey with the dream of providing the common man with an affordable means of mobility. With a humble beginning as a bicycle manufacturer in India, our commitment to producing high-quality, innovative, and technologically advanced bicycles has helped us become one of the largest manufacturers in the country.

Recently, "AVON SQUARE" the flagship store of the company was inaugurated in Jaipur, where customers can buy all Avon Products like premium bicycles, fitness equipment, E-Scooter-Rickshaws and E-Loader under one roof. We are aggressively pursuing a mission of creating at least 100 such flagship stores in the next 16-18 months.

Thanks to our team, associates, and customers for their support and trust which makes our journey smooth, joyful, and more adventurous.

Star Performer Meet

Pattaya, Thailand

The recreational activity was organized in Pattaya for our star performers. It was an opportunity for the team to relax, rejuvenate, motivate, and build bonds.



Mr. & Mrs. Sudhir Bhandari of
M/s P C Bhandari, Jodhpur (Rajasthan)



Mr. & Mrs. Rakesh Bhatia of
M/s. United Cycle Store Ranchi (Jharkhand)



Mr. Ajay Jain of M/s. Mahabir Cycles store,
Balasore (Odisha)



Mr. Sanjay Dhanwani of
M/s. Shankar Cycle Bhopal (MP)



Mr. & Mrs. Sanjay Kumar Gupta of
M/s Bajrang Enterprise Fatehgarh (UP)



Mr. Ruchir of M/s Narang Agencies
Moradabad (UP)



A Group Photo

Star Performer Meet

Goa

As a way to motivate our dealers, we have awarded those trophies and a trip to Goa for their outstanding performance.



Mr. & Mrs. Arun Kumar of
M/s Gupta Tyre House Sheikhpura (Bihar)



Mr. Rajesh of M/s Rajesh Cycle Store Delhi



Mr. & Mrs. Bharat Lath M/s of Vikash Cycle
House B. Deoghar (Jharkhand)



Mr. Gaurav of M/s LauL Trading Jaipur (Rajasthan)



Mr. & Mrs Bivash Nag of M/s Bijoy Cycle Stores Plassey (WB)



Mr. Rajesh of M/s Cycle Centre Sagardighi (WB)



Mr. Raju of M/s New Munna Cycle Center Malegaon (Maharashtra)



Mr. Murugan of M/s D S Mani Cycle Store Kanchipuram (Tamilnadu)

Dealers Meet

Dealers' meet across the country was conducted to connect, motivate, and share meaningful insights.



Varansi (UP)



A photo Opportunity of Allahabad Dealers



Kolkata



Kolkata



Jodhpur (Rajasthan)



Jodhpur (Rajasthan)



Bhuvneshwar (Odisha)



Aligarh (UP)

Exhibitions

Euro Bike Frankfurt

Jt. MD Mr. Rishi Pahwa inaugurated the stall and interacted with various clients & delegations during the show.

Some Glimpses:



Exhibitions

Ride Asia Delhi

Shri Onkar Singh Pahwa, CMD of Avon Cycles Ltd., inaugurated Ride Asia Exhibition organized at Pragati Maidan, New Delhi, from 15th April 2022 to 17th April 2022.

Some Glimpses:



London Edinburgh-London Cycling Event

Avon Cycles Ltd. sponsored international cyclist Mr. Vijay Mitter for the toughest cycling event in the UK, the London Edinburgh London (LEL) Audax.



Visitors

Ms. Rajinderpal Kaur Chhina, MLA, Ludhiana-South, Ms. Surabhi Malik, IAS, Deputy Commissioner Ludhiana, Mr. Ravcharan Singh Brar, Deputy Commissioner of Police Ludhiana, and Dr. Shena Aggarwal, IAS, Municipal Corporation Ludhiana made their kind visit.



Avon Cycles Sponsored The Saksham Cyclothon With BPCL

The Saksham Cyclothon team partnered with the BPCL-Initiator of Change Youth Conclave.



Avon Cycles Partnered With The CRPF (J&K) For An Independence Day Bike Rally

During the 75th Independence Day Amrit Mahotsav, our dealer M/S Kamal Enterprises, Udampur (Jammu and Kashmir) organized an Independence Day ride. A wonderful initiative was taken by him in the pursuit of Freedom to think, Freedom to celebrate mobility, and Freedom to ride and enjoy.



NEW LAUNCHES



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